



From Behind the Service Counter

We are still encountering clients who are using Windows XP.

Apparently they didn't get the memo...

Now I have to explain that we are the last computer store in the world to embrace new technology, if for nothing else, because it's new. Most new things have issues and we prefer to sit on the sidelines and wait them out. Sure enough, the backlash at Windows 8 was not totally unexpected. How can you move everything just to make it seem new and expect everyone to take a course to figure it out. It seems that Microsoft has made an operating system that is more for the tablets and phones than the computer sales guys. We find Win 8 to be the least service friendly of the Windows series.

In Microsoft's attempt to make it bulletproof, they have closed a lot of service pathways that we normally could take advantage of so servicing is just that much more difficult. And at your end, adds expense.

Overall the reaction to Windows 8 seems to be one of resignation, 'oh well, we have to deal with it eventually... so'

We beg to differ. Windows 7 is still available albeit in a limited fashion, so we prefer to offer it. This is the easiest path for an XP user to get up and running. They look and feel almost the same.

Besides, on the security side of the ledger, XP is almost dangerous, unless you are no longer on the web.

This reminds me of the old Midas commercial, "pay me now or pay me more later".

So set some budget aside this holiday season for yourself. We can help you with some robust yet cost effective methods of keeping some extra funds.

Have a merry Christmas and enjoy your new computer toys!

Harley, Laurie and Keith
your staff at Bloom MicroTech